



**PRESS RELEASE**

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**BEST MOBILE INNOVATION PAKISTAN™ AWARD; Annual contest to support and showcase new innovations and new entrepreneurs in Pakistan!**

**THE OFFICIAL SHORTLIST OF BMIP 2010 AWARD.**

The BMIP - Best Mobile Innovation Pakistan Award is an annual competition to promote innovations, new entrepreneurship as well as increase implementation of wireless related technology in Pakistan and in the world. The core of BMIP Award is to promote new entrepreneurs and entrepreneurship in Pakistan, encouraging young talented people in Pakistan to take their innovations further; to create new companies, delivering recognition for Pakistan based technology and innovations around the world; to show the world that Pakistan has plenty of talented young people who can deliver new innovations to the world.

***Your idea = Your Company!*** Best Mobile Innovation Pakistan Award™ is providing awards and professional resources including management, R&D, sales and marketing as well as funding to take the best innovation further into companies run by new entrepreneurs and furthermore creating new jobs.

“It has been wonderful to see how many innovative ideas young Pakistani people have in the field of mobile communication and technology. We all hope BMIP Award is able to encourage and support the next generation entrepreneurs in Pakistan in the future”, says Wille Eerola, Founder of BMIP and Chairman of the Grand Jury. “Now we let the Grand Jury Members to give their final evaluation over the shortlisted innovations and the final winner will be announced on Monday, December 20”.

The following innovations have been accepted into the ***Official Shortlist of BMIP 2010*** (please note that all innovations listed below are in random order; name, terms and description used are based on the application forms provided by the applicants)

***MOOGLE*** - Moogle is a mobile platform, which will be used as a bridge to connect customers with the suppliers. Innovator; Murtaza Khambati

***MOBILE MULTIMETER*** - application turning mobile phone into a DMM (Digital Multimeter). Innovators; Abdul Hameed , Ghufraan Ashraf

***WIRED/WIRELESS INTEGRATION FOR NEXT GENERATION ENERGY EFFICIENT NETWORKS (WINS)*** - building multi-radio networks that provide secure ubiquitous and ultra-high speed access by optical backbone and can reduce wireless network power consumption. Inventor Dr Saqib Rasool Chaudhry

***IMPROVING PRIMARY PATH SELECTION IN MULTI-HOMING ENVIRONMENTS.***

Inventors; Majid Iqbal Khan, Eirik Larsen Folstad, Andrea Hess and Viet Do Thi Minh

***E-HEALTH DEDICATED SERVER*** – application for Medical Practitioners and Emergency vehicles to improve quality of health in remote areas of Pakistan. Innovators; Dr. Nasro-Min-Allah, Mr. Zeeshan Mehta

***ACCESS INTERACTIVE MOBILE SERVICES (AIMS)*** - enables a mobile end user to disseminate his mobile phone content as mobile Web Services on-the-move. This content may be shared with friends and family, without requiring it to be uploaded on any third-party servers. Innovator; Fahad Aijaz

***WEARABLE MEDICAL MONITORING*** and Alert System for Congestive Heart Failure Patients. Innovator; Aysha Altaf Keen

***CARE-PHONE*** - specially designed mobile phones are for the people who we care for, especially those who are unable to take care of themselves. Innovator; Syed Mehdi Abbas Rizvi

***MOBILE BASED DISASTER SIMULATOR*** - Disaster simulator that helps in training of different teams so that they could easily do the rescue operation in a disaster scenario like forest fire fighting. Innovators; Syed Yasir Imtiaz, Wajid Mumtaz.

***VOICE BASED TEXT SMS APPLICATION FOR MOBILE PHONES*** - mobile software application that will write text messages when you speak. Innovators; Muhammad Umer Farooq, Adnan Qureshi

Final winner(s) will be announced by the BMIP 2010 Grand Jury on 20 December, 2010.

[www.bmip.org](http://www.bmip.org)