

BMIP 2010



PRESS RELEASE

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BEST MOBILE INNOVATION PAKISTAN™ AWARD; Annual contest to support and showcase new innovations and new entrepreneurs in Pakistan!

UPDATED SCHEDULE FOR ANNOUNCEMENT OF BMIP 2010 WINNER

The BMIP 2010 Committee has decided to delay the announcement of BMIP 2010 Winner due to current holiday season and delays in evaluation process. "We believe that it is valuable for the whole BMIP 2010 contest to give to the innovators of the all shortlisted projects possibility to update their proposals before final evaluation round of the BMIP 2010 Judges", says Mr. *Wille Eerola*, Founder of BMIP and Chairman of the Grand Jury. "It's unfortunate that the original schedule has been passed but for all of us it is more important to support valuable innovations coming from Pakistan than just trying to make quick decisions. Time flies but we are talking about future entrepreneurs – so let's give everyone some more time now".

Please note the updated schedule:

On the 30th December 2010, all innovators of the BMIP 2010 shortlisted projects will receive a request to update their proposals with any valuable information. Updated information must be delivered by Friday, the 21st of January 2011.

All updated proposals are delivered to the BMIP 2010 Judges on 28 January 2011 and Judges will give their final evaluation by Friday, 18th February 2011.

The Winner(s) of the BMIP 2010 Award is announced on Monday, 7th March 2011.

The BMIP - Best Mobile Innovation Pakistan Award is an annual competition to promote innovations, new entrepreneurship as well as increase implementation of wireless related technology in Pakistan and in the world. The core of BMIP Award is to promote new entrepreneurs and entrepreneurship in Pakistan, encouraging young talented people in Pakistan to take their innovations further; to create new companies, delivering recognition for Pakistan based technology and innovations around the world; to show the world that Pakistan has plenty of talented young people who can deliver new innovations to the world.

Your idea = Your Company! Best Mobile Innovation Pakistan Award™ is providing awards and professional resources including management, R&D, sales and marketing as well as funding to take the best innovation further into companies run by new entrepreneurs and furthermore creating new jobs.

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